

Equinox 10inch Series | 4 releases featuring DiViNCi * DECKARD * ARCSiN * DjSCiENTiST 10inch # 1 of 4

After releasing the „Welcome to the Neo Golden Age“ compilation, Equinox Records sets forth with a 10inch project. First in the series is DiViNCi, a new artist on Equinox, setting the pace with his highly energetic “PUSH Beat” and the more relaxing “Calm Persuasion”. DiViNCi will be followed up by Deckard, also a new fellow on our label on release #2 of the series. Number 3 and number 4 will be by DJ Scientist and ArcSin.



10" picture sleeve with stenciled hole and printed inlay. Each release of the series will differ by the number displayed through the stenciled hole.

Artist: DiViNCi

Title: PUSH Beat / Calm Persuasion

Label: Equinox Records

Cat.Nr.: eqx-004

Format: 10"

Release Date: December 12, 2005

Distribution via: Hausmusik.com /

Munich (for Germany, Austria, Switzerland, France, Italy, USA) and **Kudos Records / London** (for UK, Japan, Australia, all other countries)

Tracklist:

A |

(01) DiViNCi „PUSH Beat“

B |

(02) DiViNCi „Calm Persuasion“
(Instrumental)

DiViNCi PUSH BEAT 10"

In addition to being an all around studio and programming wizard, DiViNCi (from Orlando, Florida) is also constantly raising the bar for his own live performances by being among the few to use a sampling/drum machine as an instrument rather than a tool. DiViNCi always uses two MPC2000XLs (his weapons of choice) to freely mimic any sound, style, or instrument fulfilling his need for a new embodiment of Free Jazz. As a huge fan of improvisation, you may never know what to expect from a DiViNCi performance, but you can always count on him to go all out, often resulting in an overwhelming emotional and physical experience.



DiViNCi performing live on his two MPC's

“PUSH Beat” was taken off DiViNCi's Beat album “Peace 2 Be & Instru.Frag.Mentalism”. Much like most of his other compositions everything from this track was played live or sequenced on the MPC2000xl. It actually had to be created on two MPCs for it to be heard correctly. The main distorted sound that is the driving force of the whole track is actually separate upright bass samples. DiViNCi tweaked and affected them so much that the sound that you now hear in the track is so dynamically abrasive that it would drown out any other sound coming out of the same MPC. So all the drum, synth, and percussion sounds had to be playing on a separate MPC for them to be heard. “PUSH Beat” is also one of the tracks that DiViNCi uses his signature MPCynth for a solo towards the end. The synth sound you hear is actually made within the MPC out of a snare sound.

more info about label and artists on <http://press.e-q-x.net>

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"DiViNCi catapults sampledelic experimental beatdowns to stratospheric hip-hop extremism." - Agouti Music

Some comments about DiViNCi on his MySpace site:

it's official...you're on some „not of this world“ shit..

Your show last night in SF was off the fuckin wall!!! man.

great set though..my friend had to move to the back of the room because..in his words „that was the heaviest shit ive ever seen“.. come back to scotland soon man..

The seattle show was far beyond anything inconceivable

I am glad I got to give you your props in person in Madison but I had to drop you a line and say again that I was impressed to the core with your MPC tweakin' it made the show for me! Real-Time tweakin'!

Your'e the OG mpcist..I hope you had fun out their in Europe. Keep killing those drum pads..

i'm going to invest in one a them MPCs. you've inspired me.

Really really great show in Boston the other night, homie... it was really great to see how some one can apply that so well to a live situation--taught me a lot. Still, though, I don't know HOW you did half that stuff, which is the other joy in seeing it live.

one word, INSANE. your energy is unbelievable

The B-Side "Calm Persuasion" (which was originally titled "Ruff House") can also be found on DiViNCi's instrumental album. The style and sound of this track are a departure from his usual MPC-heavy compositions. Here, DiViNCi uses drum sounds that were originally tweaked from weird noises he made with his voice, while everything else in the song was written on keyboards.

Both tracks on this vinyl debut allow DiViNCi's style to shine through with an organic, soulful, and, yet, experimental appeal. He is right up in front blazing the trail with the likes of Prefuse 73, RJD2, and Andrew Broder. And if you doubt DiViNCi's credibility, consider some of the high caliber hip-hop artists he's shared the stage with: KRS-One, Atmosphere, Pharoahe Monch, Jungle Brothers, Black Sheep, Phife Dawg, Lyrics Born and Sage Francis. So run, don't walk, to the record store – this release is very limited to 500 copies worldwide!! Better get it now!



Handnumbered release #1 of the Equinox 10inch Series. High quality packaging designed by The Raincoatman & DJ Scientist